



# LIFT

**TIDES OF CHANGE: ANNUAL REPORT**

In our 23 years as an organization, nothing has challenged LIFT the way that 2020 did. Faced with a global pandemic, historic economic downturn, and a dangerous surge of racial injustice, our LIFT families experienced a year of tremendous hardship. Yet despite the pain, suffering, and loss, they remained resilient. They remained committed. They remained determined to achieve their goals of a better future for themselves, and for their children. LIFT has, too.

## “BE WATER, MY FRIEND.”

In these times of great strife, this has been our mantra. To be water is to be ever-adapting; ever-evolving to meet any challenge.

“NOW YOU PUT WATER INTO A CUP, IT BECOMES THE CUP. YOU PUT WATER INTO A BOTTLE, IT BECOMES THE BOTTLE.  
YOU PUT IT IN A TEAPOT, IT BECOMES THE TEAPOT.”

– Bruce Lee

When our families needed us most, LIFT became water. When they needed money to make ends meet, we provided cash. When they needed food to feed their children, we provided groceries. When they needed supplies to prepare for an unfamiliar school year, we delivered them. When they needed someone to keep them on track, we were their coach.

As you'll read in this report, our families continue to beat the odds and achieve remarkable things. Parents like Maria in Chicago are eliminating thousands in debt and learning important financial skills. Parents like Natalya in DC and Reina in New York are starting their own businesses and building generational wealth. And parents like Jimmy in Los Angeles are getting their degrees and proving there is no such thing as a dream deferred.

LIFT has also made great strides. Our transition to virtual coaching in response to the national lockdown resulted in a 17% increase in coaching meeting attendance, with 4,781 virtual meetings taking place over the past year. Parents in our program are receiving the same top-quality services they come to expect from LIFT with even greater flexibility for their schedules.

Beyond virtual coaching, we spent this year finding new ways to reach families living outside of our four cities. In a landmark pilot at UCLA Harbor, we trained UCLA staff to independently deliver LIFT's program model, thus laying the groundwork for LIFT to reach even more families, regardless of their location.

One of the most immediate threats to the well-being of our families this year was the economic fallout caused by the pandemic. Within the first month of lockdowns, 93% of LIFT families were unable to cover their rent, food, or utilities. When the government announced the first round of economic support, only 11% of our parents qualified for unemployment benefits, and nearly half were ineligible to receive a stimulus check.

Since 2015, we have been giving cash directly to our members and in 2018, we founded the LIFT Family Goal Fund as an investment in their visions for growth. We never could have anticipated a crisis of this magnitude, but we knew our families needed LIFT – so we became water.

Through the combined efforts of our partners and supporters, we raised and distributed \$1.2M in direct cash relief to the 800+ families in our program, exceeding the support they would have otherwise received.

Exacerbating the unique challenges of the pandemic, the summer of 2020 was a turning point in the war against inequitable systems built on the foundation of white supremacy. And like a wave, we came crashing down on them.

In response to the murder of George Floyd, we made it clear: **Black lives matter**. Ninety-nine percent of LIFT families are people of color, and all our service sites are in neighborhoods notoriously overburdened with the fallout of institutional racism. LIFT remains committed to this fight so that Black, Indigenous, and people of color are invested in and not caught in carceral systems that criminalize being poor and perpetuate the cycle we are striving to break.

LIFT is more than just an antipoverty organization; **we are pro-equity**. Through ongoing communication and education with our parents, partners, supporters, and funders, we call for radical change that brings divestment in structures and policies that threaten lives, and investments in services and systems that are rooted in care, strengthen communities, and allow our families to thrive – like universal basic income, living wages, and access to resources designed with dignity, respect, and trust.

This year's report, **Tides of Change**, explores how LIFT and the families we partner with became water. When pushed to their limits, our families found a way. With LIFT by their side, they always will. Thank you for your continued support of our mission to break the cycle of poverty and to create a future where all families – no matter race, ethnicity, or zip code – can prosper.



**MICHELLE RHONE-COLLINS**  
CEO, LIFT



**GINA COBURN**  
NATIONAL BOARD CHAIR, LIFT

A YEAR OF ACCOMPLISHMENT

# MEET OUR FAMILIES



## WHEN PARENTS FIRST COME TO LIFT

**72%**

HAVE A BANK ACCOUNT

**38%**

KNOW THEIR CREDIT SCORE

**\$16K**

IN DEBT ON AVERAGE

**\$14K**

AVERAGE HOUSEHOLD INCOME

## LIFT FAMILIES ARE

**33**

AVERAGE AGE  
OF A LIFT PARENT

**8**

AVERAGE AGE  
OF A LITTLE LIFTER

**99%**

PEOPLE OF COLOR

**93%**

WOMEN

**49%**

EMPLOYED FULL  
OR PART-TIME

**67%**

HAVE A HIGH SCHOOL  
DIPLOMA OR HIGHER

PARENTS ARE SETTING GOALS WITH LIFT

# AND ACHIEVING THEM



# MEET REINA

LIFT – NEW YORK

“My name is Reina. I am a married mother of four – three boys and one girl. When I first came to LIFT, my financial situation and my self-esteem weren't doing well, and I felt frustrated about being unable to support my family. I had goals, but I didn't know where to start or how to organize my thoughts.

From the first time I opened the doors at LIFT, I felt welcomed, and as soon as I met my coach, I felt excited. The staff at LIFT treat you like family. They emphasize the importance of communication, which helped me organize my ideas and goals. They help you find resources and work together with parents – like a team with the same goals in mind. What I love the most about LIFT is the motivation, the follow-up, and the way they celebrate your goals – no matter how small.

My coach helped me make business cards for my cleaning business, so it looks more professional. From that, I was able to find domestic and industrial work. I've profited from my new business, and I'm reinvesting that money into better cleaning supplies to provide an even better service to my clients. I'm very happy right now because I'm able to financially support my family, especially since my husband has had less work. I was able to put my daughter in swimming lessons too, which was one of my LIFT goals!

Currently, my coach is connecting me with social media training to attract more clients to my business. I'm also learning how to register my business with the state. She is helping me become an entrepreneur.”

**From Reina's Coach, Monica:**

Reina is modest, but she is a woman of much talent and grit. She has completed parenting courses to improve communication in her household, created an expense budget, increased her monthly savings, and opened savings accounts for her children. She has also completed advanced English courses.

Currently, she does independent contracting work through her eco-friendly cleaning business, for which she creates her own environmentally-safe and delicious-smelling formulas. She is also networking with other LIFT-New York entrepreneurs through a Sama School freelance training course and making plans to grow her business. Reina has not only achieved economic stability for her family but is also abriendo paso (opening doors) for other women.

**Shortly after our initial interview with Reina, she reached out to us with an update:**

“I would like to share some updates with you all on things that have been coming into my life. My small business is thriving – I am so happy! I have regular clients now and some of them even pay me through direct deposit and checks. I've never experienced this before but it's teaching me how to manage my account like a true business entrepreneur. But there's more!

Recently, a Mexican Coalition Organization called me, and the director proposed an additional work opportunity for me. I thought about it a lot, and finally accepted it and began part-time administrative work with them, so that I can also continue my cleaning business.

Last week, they sent us to the Consulate of Colombia to administer COVID testing. We took all the necessary safety measures, and this week they're training us to help distribute COVID vaccines to the community. Since I'm interacting with many parents at the consulate, I'm using this opportunity to connect them with schools, daycares, and other resources that I learned about through LIFT.

I am infinitely grateful to you all. You've empowered me and made me more confident in my abilities as a mother, wife, and businesswoman.”

**THE AVERAGE ANNUAL INCOME FOR A LIFT FAMILY IS \$14,064**

**FOR PARENTS IN OUR PROGRAM WHO SAW AN INCREASE IN INCOME, THE AVERAGE ANNUAL INCREASE WAS \$15,096.**

**PARENTS WHO IMPROVED THEIR SAVINGS & DEBT REDUCTION REPORTED ON AVERAGE:**

**\$2,328**

**INCREASE IN SAVINGS**

**\$3,084**

**DECREASED DEBT**



## DESPITE THE PANDEMIC, LIFT PARENTS **COMMITTED** TO ACHIEVING THEIR GOALS

# 82%

OF PARENTS IMPROVED  
THEIR FINANCES

# 79%

OF PARENTS MADE PROGRESS  
ON THEIR EDUCATION OR  
INCOME GOALS

# 75%

OF PARENTS COMPLETED A  
GOAL OR ACTION STEP

## MEET JIMMY

### LIFT – LOS ANGELES

Parents usually discover LIFT a few different ways – through our partnerships with community colleges, through parent-to-parent referrals, or in the case of Jimmy, our partnerships with early childcare centers.

After picking up his toddler from daycare, Jimmy saw that one of our LIFT booths was giving lollipops and went to grab one for his son. At the booth, one of our volunteers handed him a pamphlet and explained LIFT's one-on-one coaching program for families.

"My initial thought was 'this is too good to be true' so I immediately waived it off and said thanks," says Jimmy of his first encounter with LIFT. "But after taking the pamphlet and reading it when I got home, I decided to give LIFT a shot. I gave [LIFT-Los Angeles] a call and they invited me to their location. I got to meet some of the staff, and I remember seeing all the resources that you guys offer. Everyone was extremely helpful and really understanding of my situation as a parent."

Now, two years into his program at LIFT, we caught up with Jimmy to learn about his experience and all that he's achieved.

#### **What was your financial situation like before joining LIFT's program, and what was it like to work with a coach on your goals?**

I wasn't too involved with my finances. I would say they were all over the place. But with Carrie, my first-ever coach at LIFT, we made goals that made me feel accountable.



Carrie was just great. She helped me set goals that made me feel that I was listened to. It felt great knowing that there was somebody willing to tell me every month, "hey, these goals that we set, did you accomplish them? Are they in progress?" Or "how are you working to achieve them?" I think that's something that stands out from all other organizations – LIFT makes you feel accountable for the goals that you set. It's not just writing it down on a piece of paper and forgetting about it

The best thing about it is that your coach meets with you every month and they'll ask you about your progress, and you feel great when you tell them "I accomplished this goal!" They understand that we're parents; we're students; we're workers. They understand the situation, and they want to see you succeed, and that makes **you** want to succeed.

**What goals have you accomplished with LIFT, big or small?**

I've improved my credit score by 20 points over the past two years since I joined LIFT. I opened my first CD account, and I haven't taken anything out from it – it's just going to keep on maturing. I've decided to pursue my education even further, earning an AA in accounting and an AA in business. I have multiple jobs lined up that I'm very enthusiastic about. And I'm hoping by this year, or possibly next year, to purchase my first home. Me and my wife are pretty excited, and I know the kids are going to love it.

**What dreams do you have for your children?**

For them to pursue whatever they want to do. I nurture anything they find an interest in. My son Aiden loves computers. We think he's going to be an engineer in the future. He loves coding, and we got him a program where he can do STEM programs online. My son Dan loves dancing and he loves playing music, so he has a piano at home and he's practicing right now. And my oldest daughter? She's currently into drawing right now so we got her a sketchbook.

**2020 was a year of big changes for all of us. How has your life changed?**

My life has changed on all levels, from parenthood to college student. One of the biggest changes in my life right now is that I'm about to graduate from Los Angeles Trade Tech in July. It's been a tough two years, but the last year, I would say, was the toughest.

Managing my time and being in class; doing the homework and having your five-year-old next to you the entire way because of the lockdowns has been challenging to say the least. But it's all worth it. I feel very accomplished. Under all this stress we were under, I still managed to get on the dean's list at my school. My grades have been improving since I've come back to college

and I'm hoping to transfer in the fall of this year. I'm very grateful to have the opportunity to go back to school.

**What keeps you motivated?**

My family. My wife deserves a lot. She motivates me with the work that she does. She works at the Salvation Army where she helps seniors, people experiencing homelessness, and people in our community that don't have anywhere to go. She's an idol to me. She does a lot of the hard work that a lot of people don't see. She's a social services coordinator for the LA central area. She teaches me to better myself and to push our family forward into the future.

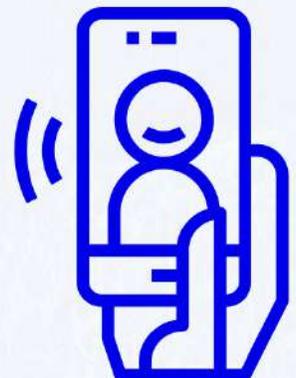
**What message do you have for parents interested in joining LIFT's program that aren't sure yet?**

It's completely worth it. LIFT will help you. They genuinely care for you and your family. They will help you achieve any goals and keep you accountable. LIFT is not just an organization like any other government agency out there. They want to see you **succeed**.

**4,781 VIRTUAL  
COACHING MEETINGS**

**IN OUR FIRST YEAR OF VIRTUAL  
COACHING, RESULTING IN A**

**17% INCREASE IN MEETING ATTENDANCE**



# MEET MARIA

## LIFT – CHICAGO

What does “love” look like at LIFT? For LIFT-Chicago Mom Maria, love is more than just a feeling. It’s the courage she found to take a chance and change her family’s future for the better.

As a mother of six children, ranging from ages 21 all the way down to 2, Maria knows a thing or two about giving love. Her kids are tender, joyful, sassy, and smart. Her daughter Ashley, 14, is nervous about starting high school. And Rey, 2, loves to tell his mom how much he loves her.

But when you spend so much time giving love, how do you make room for yourself to receive it? That’s why Maria loves LIFT. Through our one-on-one coaching program, Maria has built relationships with coaches that advise and support her in achieving her goals and provide her with a safe space to receive the same encouragement and care we all need to succeed.

During her first meeting at LIFT, Maria was surprised by the warmth she was greeted with after a few painful encounters with public aid services. “You’re in the right place,” her coach reassured her, as she began charting out what she wanted to accomplish with LIFT and how she was going to provide the best future for her family. And accomplish she did.

Since joining our program, Maria has paid off \$56,000 in credit card debt and loans. But beyond the transformative progress she’s made on her finances, Maria has learned to change the way she thinks about money through better budgeting and smarter decision making. “LIFT helped ‘lift’ me out of my situation and keep me grounded with the tools and resources I needed to take action.”

Finding a support network at LIFT made a big difference in Maria’s well-being, so when the pandemic struck and our physical offices closed, she admits that she



struggled adjusting to the change. But despite the challenges of working from home, supporting her children through e-learning, and being isolated from her family, Maria persevered.

“It all depends on what we have around us. That is what sustains us through the process of change or leaves us behind.”

Now more than a year into the pandemic, Maria has used this moment of change to grow as a mom. Our group workshops – one of Maria’s favorite aspects of our program – have honed her financial skills. Through LIFT’s virtual coaching, Maria receives that personalized support and remains committed to completing her goals.

She has big dreams of paying off her car loan, becoming a homeowner, and staying out of debt. She wants to provide her children with a wealth legacy, peace, and the encouragement they need to achieve their own dreams by role modeling. Love is what Maria experienced when she joined LIFT. It’s what she feels every day at home with her family. It’s what is going to turn those dreams into a reality.

## OUR HOLISTIC APPROACH INCREASES WELL-BEING

56%

OF PARENTS INCREASED THEIR  
OVERALL WELL-BEING

35%

OF PARENTS DECREASED THEIR  
FEELINGS OF STRESS

36%

OF PARENTS INCREASED  
THEIR CONFIDENCE

# MEET NATALYA

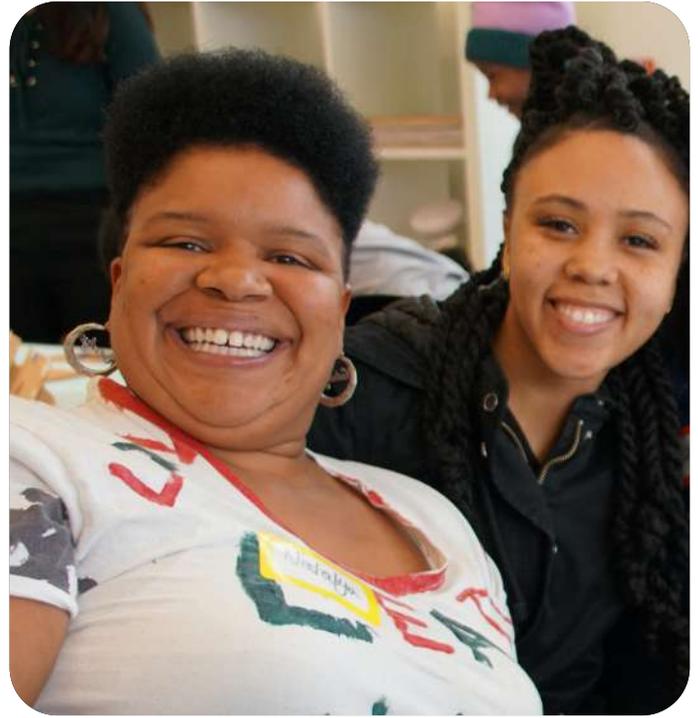
LIFT - DC

Natalya (pictured on the right at our DC Holiday Fiesta) is a hustler. She's always had big dreams and big aspirations. But after being diagnosed with multiple sclerosis, Natalya found herself in a tight spot. While juggling multiple jobs - including the full-time job of being a parent - Natalya discovered LIFT after dropping her youngest son off at AppleTree, one of our early childcare center partners in Washington, D.C.

What sold Natalya on LIFT's program was our coaching model. "I wanted a mentor." Natalya recognized the difference it makes to have someone in your corner when times get tough. She needed someone who could connect her to community resources, advise her during tough times, and encourage her to turn her family's dreams into a reality.

"I saw a good opportunity and I took it."

Listen to our conversation with Natalya in this special podcast interview on YouTube - [youtube.com/watch?v=NsjjN1A2tnM](https://www.youtube.com/watch?v=NsjjN1A2tnM)



## HOW DO PARENTS FEEL ABOUT LIFT?

91%

BELIEVE THEY CAN TURN TO LIFT  
IN A TIME OF NEED

100%

FEEL THEY ARE TREATED WITH COURTESY,  
DIGNITY, AND RESPECT AT LIFT

100%

GET NEW AND USEFUL  
INFORMATION AT LIFT

96%

WOULD RECOMMEND LIFT TO A  
FRIEND OR RELATIVE

## IT'S BEEN A YEAR OF CHANGE



BUT TOGETHER, WE TURNED THE TIDE.

ENTER: VIRTUAL COACHING

# NAVIGATING COVID-19



When the U.S. went under lockdown in March of 2020, social service providers were faced with the challenge of conducting their services remotely and finding ways to support their communities without putting staff and volunteers at risk.

LIFT launched a virtual coaching pilot in our DC office in January of 2020 with the goal of making our coaching program more accessible – one that better fits the rhythm of the modern family. Using what we learned through that pilot program, when the pandemic hit, our DC team was prepared to roll out training nationwide to our coaches in Chicago, Los Angeles, and New York to immediately respond to our members' needs during a critical time.

## How does it work?

Much like our in-person program, parents meet virtually once a month with their coach to track progress, problem solve, and set goals. We encourage parents to participate in coaching through video calls, but also welcome traditional phone calls to provide even more flexibility around their busy schedules. Our other program offerings – like workshops, seminars, and community-building events – have continued virtually as well, providing the same community-building experience that parents know and love.

Additionally, LIFT uses a mobile messaging system to communicate with families. We use this system to notify our parents about upcoming events and appointments. This system also allows us to give parents up-to-date information about current events in our local markets. For instance, we can quickly send information about where parents can pick up meals for their children in public schools or the latest information about benefits for families, vaccine availability, or accessing emergency relief.

## Flexibility Leads To Results

If there's one thing LIFT families have taught us, it's resilience. Despite the challenges of the pandemic, our parents were determined to push forward and remain on track toward completing their goals. In just our first year of virtual coaching, we conducted 4,781 meetings. Without the need to travel to our offices or take time off from work, meeting attendance has increased by 17%.

The flexibility of virtual coaching has empowered our parents to engage with LIFT's program throughout the pandemic. This moment of change has given us an opportunity to reimagine the future of our direct service model as well. Parents benefit from the flexibility of virtual coaching, and we look forward to launching a hybrid coaching model that provides that same flexibility in addition to our much-missed face-to-face interactions with families in the months to come.

**“OUR FAMILIES LOVE THE OPTION OF VIRTUAL COACHING! IT HELPS KEEP THEM ON TRACK TO COMPLETE THEIR GOALS DURING THE PANDEMIC, AND FROM THE SAFETY AND COMFORT OF THEIR OWN HOME.**

**EVEN WHEN THEY'RE ON THE GO, VIRTUAL COACHING MEANS THAT PARENTS DON'T HAVE TO TAKE TIME OFF FROM WORK - OR THEIR BUSY SCHEDULES - TO CONNECT WITH THEIR COACH AND THE LIFT COMMUNITY.”**

– Patrease Douglas, LIFT-DC Program Manager (pictured below, on the right)



LIFT TAKES A STAND

# RACE, EQUITY & INCLUSION

Race, equity, and inclusion have always centered LIFT's work. Since 1998, our program has served families held back for generations by systemic racism. There is a clear thread from slavery, Jim Crow segregation laws, redlining, under-employment, and wage discrimination to current wealth-stripping activity that determine both mobility and morbidity rates.

"African American and Hispanic children continued to face the highest poverty rates—more than one-quarter (25.6%) of African Americans and more than one-fifth (20.9%) of Hispanics under age 18 lived below the poverty level in 2019. African American children were more than three times as likely to be in poverty as white children (8.3%)." Economic Policy Institute

The summer of 2020 proved to be a breaking point for our nation after the murder of George Floyd, but only deepened our resolve toward fighting the war on poverty with a clear eye on its root causes, and to bridge the race and gender wealth gap.

## Raising Families' Voices

Black and Brown families have long faced high rates of poverty, unemployment, poor health conditions, and material hardship, due largely to institutional racism and sexism. Navigating complex social service systems is already a herculean feat for families who are strapped for time and resources, and that task only gets harder when the systems designed to support families are often rooted in racist practices and actively work against them. The health and economic crises resulting from the pandemic exacerbated these pre-existing inequities.

Ninety-nine percent of LIFT parents are people of color; 93% are mothers. A significant number of our families are also undocumented. It was our mission to make sure their voices were heard.

Last summer, we partnered with the Center on Budget and Policy Priorities to produce a report that took a closer look at how COVID-19 impacted Black

and Brown families, examined how relief measures failed to provide lasting solutions to families' needs, and provided policy recommendations to ensure that families received the support they needed to stay safe during the pandemic.

## #MoneyToThePeople

One of our goals in raising and distributing \$1.2M in direct cash support to LIFT families was to ensure that undocumented families would not be passed over. Their ineligibility to qualify for the first round of stimulus checks meant that our most vulnerable families were being left behind.

First, we started by distributing emergency cash transfers of \$1,400 to each of the 790 families enrolled in our program. Thanks to partnerships with like-minded organizations like the IL Cash Coalition and United Way – and through the generosity of our supporters – families who were ineligible for support from government stimulus packages, including undocumented parents, received \$1,950 each.

We then published a story with ABC News, What it's like being undocumented during the novel coronavirus, that chronicled the experiences of Cleyvi, one of our LIFT-Los Angeles mothers, to share what the reality of low-income parents on the frontlines of the pandemic was truly like. By lifting the voices of our families to speak on their own behalf we can help ensure that policy leaders generate informed, empathetic solutions, and break the cycle of insufficient, antiquated support that does more harm than good.

**"A CATASTROPHE LIKE COVID-19 HAS  
UNEARTHED THE FOUNDATIONAL RACIAL AND  
GENDER INEQUITY BUILT INTO OUR ECONOMY.  
NOW IS OUR CHANCE TO FIX IT."**

– Michelle Rhone-Collins, LIFT CEO



TECHNICAL ASSISTANCE  
& OUR UCLA PILOT

# THE FUTURE OF LIFT



LIFT is working to spread holistic and humanistic coaching models for economic mobility among social service systems. We are building the capacity of other organizations to deliver our program model through **technical assistance (TA)**. Over the past year, we piloted a landmark partnership with UCLA Harbor to see just how effective TA could be.

LIFT-Los Angeles partnered with Dr. Adam Schickedanz at UCLA and the LA County Department of Health Services to pioneer a new model of integrated health care delivery — the Medical-Financial Partnership (MFP) model — to address the social and economic determinants of child and family health. We trained case workers to provide on-site coaching services in clinics, coordinating with clinic staff to integrate our coaching program into child wellness appointments.

That means that while parents are at the pediatrician's office for routine visits, they're also participating in our coaching program: meeting with coaches, setting goals, and receiving financial and social support. And the results speak for themselves: technical assistance works.

- Parents who received financial coaching and core services showed **less economic strain and improved mental and physical health** within six months compared to those receiving core services alone.
- **Eighty-eight percent of families** who enroll at the clinic **have been retained in coaching after 4-6 months in the program**, and their rate of missed health care visits are half that of families not in the program.
- Early financial outcomes also indicate that **families who have stayed in coaching** for six months have **saved more money and had greater income gains** than the control group.

**“LIFT STAFF WERE ESSENTIAL AND WORKED WITH US EVERY STEP OF THE WAY AS WE TRAINED UP OUR TEAM OF NEW COACHES TO DELIVER FINANCIAL COACHING IN OUR BUSY MEDICAL CLINIC.”**

**LIFT MADE SURE THAT THE COACHES WERE EQUIPPED WITH ALL THE TOOLS THEY NEEDED TO DELIVER SERVICE TO CLIENTS ON DAY ONE AT OUR SITE.”**

– Dr. Adam Schickedanz, MD, Research Fellow and Clinic Instructor, Department of Pediatrics, UCLA; Physician, UCLA Medical Center

Based on this success, we are already expanding to Harbor-UCLA's prenatal clinic and Olive View-UCLA Medical Center. Our training and oversight ensure that coaches of all experience and skill levels can deliver LIFT's coaching program with fidelity.

This year, **LIFT is launching an ambitious plan to increase our reach 10x by 2025**. Through TA partnerships, we will equip social service organizations (e.g., community colleges, pediatric clinics, government agencies, early childhood centers) to integrate transformational financial coaching practices into their existing services.



SOCIAL MEDIA SPOTLIGHT

# MAKING MEMORIES



**A YEAR TO REFLECT**



Sharing our insights with nonprofit leaders



Back 2 School Bash at LIFT-Chicago



Justin Bieber LIFTS Los Angeles



LIFT Parents graduating from college



Parents achieving their goals

**A YEAR TO LEARN**



Honoring LIFT families



LIFT-LA delivers 200 backpacks



LIFT-New York's first Holiday Fiesta



LIFT-DC spreads the word



Connecting parents with scholarships

**A YEAR TO GROW**



Providing groceries in times of need



Building community in the Bronx



Gabe joins LIFT as Chief Advancement Officer



LIFT-DC Jazz Brunch returns



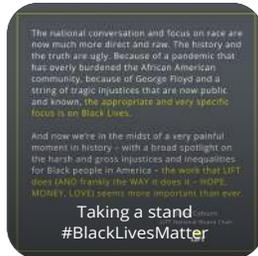
Our #DisruptPoverty Virtual Summit



LIFT-LA celebrates familia



What we learned from cash transfers



The national conversation and focus on race are now much more direct and raw. The history and the truth are ugly. Because of a pandemic that has overly burdened the African American community, because of George Floyd and a string of tragic injustices that are now public and known, the appropriate and very specific focus is on Black Lives.

And now we're in the midst of a very painful moment in history - with a broad spotlight on the harsh and gross injustices and inequalities for Black people in America - the words that LIFT sees (and hears) the way it does it - "DISRUPT POVERTY" seems more important than ever.

Taking a stand #BlackLivesMatter



**A MOMENT OF MWE**

AN IMPORTANT UPDATE FROM LIFT Announcing the closure of our offices



WELCOME TO LIFT KEVIN TORUNO

Kevin joins LIFT as SVP of Finance

# THANK YOU FOR LIFTING

THANKS TO A TIDAL WAVE  
OF SUPPORT, OUR WORK  
WAS MADE POSSIBLE.



## THANK YOU TO OUR SPONSORS



## \$500K - \$999K

Bank of America

Charles and Lynn Schusterman  
Family Foundation

Crimson Lion / Lavine  
Family Foundation

Prudential Foundation

## \$100K - \$499K

Blue Shield of California Foundation  
Hirsch Family Foundation

Kresge Foundation  
MetLife Foundation

Overdeck Family Foundation

Richard W. Goldman Family  
Foundation

United Way of New York City

## \$50K - \$99K

Annenberg Foundation  
Bainum Family Foundation  
Brian Spector

ECMC Foundation  
Health and Human Services

Joseph Drown Foundation  
Philip L. Graham Fund

Stand Together  
The McCance Foundation

Tom Werner  
Wells Fargo Foundation - LA

## \$25K - \$49K

Arlene Ford and Christopher  
Reynolds  
Bank of America - LA  
Capital One - NYC  
Capital One - LA  
Chris and Crystal Sacca  
City National Bank

CityBridge Foundation  
Crown Family Philanthropies  
Emilio Diez Barroso  
Gina Coburn  
Henry Kimelman Family Foundation  
JPMorgan Chase - LA

Julie Lacouture  
Lawrence Welk Family Foundation  
Meyer Foundation  
Morningstar Philanthropic Fund  
One Family LA  
Polk Bros. Foundation

Robin Hood Foundation  
Roy and Patricia Disney Family  
Foundation  
Stephen Rotella  
The Greater Washington  
Community Foundation

The Green Foundation  
The James Irvine Foundation  
The Lawrence Foundation  
The Obernauer Foundation  
United Way of Metropolitan Chicago  
Walter Brownley Trust

## \$10K - \$24K

Alexander Kendall  
Alice Reiter  
Bank of America - DC  
Bank of the West  
Bari Goldmacher  
Blackhawks Foundation  
Brendan Hanley  
Caitlin Brodie  
Capital One - Chicago

Capital One - DC  
Cash Warren  
Charles Jacob Foundation  
Elizabeth Kendall  
Elizabeth Lodal  
Frank Raines  
Haylynn Conrad  
Hellman & Friedman LLC  
Humana

Jackson National Life Insurance  
Joyce and Irving Goldman Family  
Foundation  
Karen Zehring  
Marion Gislason Obernauer  
Memorial Fund  
Marne Levine  
Maximus  
Michael Sobel  
Neuberger Berman LLC

Pair of Thieves  
Pfaffinger Foundation  
Rachel Sheridan  
Share Fund  
Susannah Blinkoff  
TD Bank Charitable Foundation  
The California Wellness Foundation  
The Morris and Gwendolyn Cafritz  
Foundation

Timothy Howard  
Toyota  
Ty Stiklorius  
U.S. Bancorp  
United Way of Greater LA  
United Way of the National Capital  
Area  
Wells Fargo - DC  
Will Darman

## \$5K - \$9K

Alexandra Walsh  
Andrea Perdue  
Anna Hoffman  
Annabel Oakes  
Anne Ayer  
Bank of Hope  
Barry Scheck  
Biganeh Madjlessi  
Bruce Broussard

Bruce Heyman  
Capital Group - NYC  
Cuddy Johnson  
Eugene Keilin  
Graham Holdings  
Health Net  
Hornig Family Fund  
Johannes Fritze  
Jordan Tabach-Bank

Karen Sonneborn  
Kaye Foundation  
Kenneth Seung  
Kunal Modi  
MasterCard - DC  
Michael Graziano  
Miller Cooper & CO  
Miziker Entertainment  
Modestus Bauer Foundation

Munger, Tolles & Olson Foundation  
PNC - DC  
Rechler Philanthropy  
Red Lodge Foundation  
Regina Hall  
Rush University Medical Center  
SAGE Private Wealth Group LLC  
Sheila Walker  
Stephanie Hyman

Sterling National Bank - NY  
The David and Lucile Packard  
Foundation  
The Storehouse Foundation  
The Whole Family Foundation  
Union Bank  
UTA Foundation  
Vicky Story  
Warner Bros. Entertainment

## \$1K - \$4K

Adam Halpern-Leistner  
Ali Mandelblatt  
Alicia Merinoff  
Alix Carlson  
Allison Shapiro  
Andrew Claey  
Andrew Stafman  
Andy Langowitz  
Antonia Davis  
Aspen Institute  
Bank of America Match Program  
Ben Tobias  
Beth Riches  
Bright Star Community Outreach  
CareFirst BlueCross BlueShield  
Charlotte Mandelblatt  
Chelsea Shukie  
Christina Royce  
Christine Kang  
Clara Brillembourg  
Colin Wambsgans

Community Wealth Partners  
Craig Wrench  
David Axelrod  
David Helfand  
David Heyman  
DC City Government  
Diana Walker  
Elisabeth Lamotte  
Eliza Weber  
Ellen Hainen  
Eric Wolff  
Erich Klein  
Facebook Causes  
Fifth Third Bank  
Glenita Famuyiwa  
Good + Foundation  
GrubHub  
Gustave Lippman  
Harvey Spevak  
Heidi Hendrix  
Ira Hillman

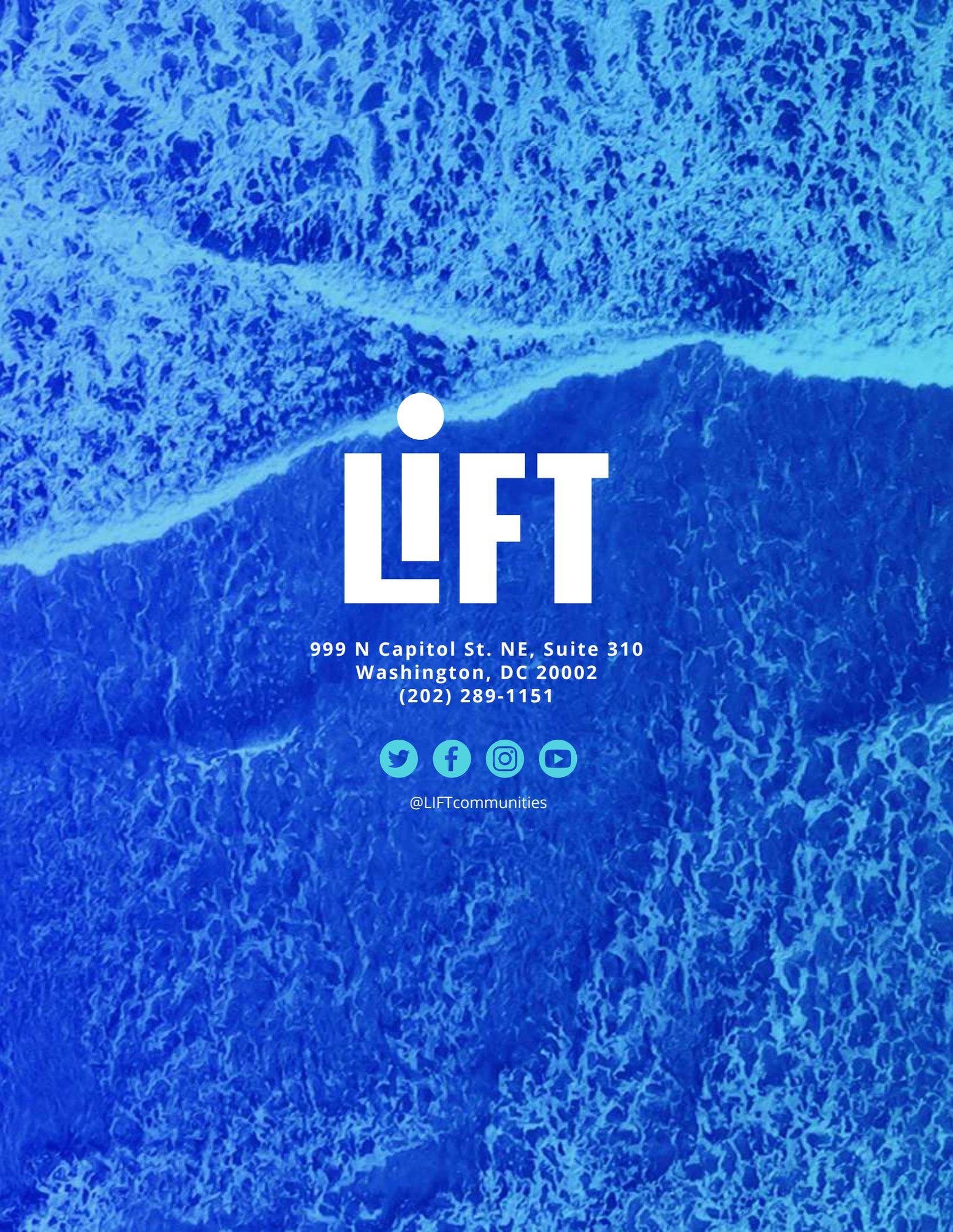
Jamie Lutton  
Jane Clarke  
Janet Spunt  
Jeanne Rogers Sainati  
Jen Braeden  
Jennifer Wood  
Jill Friedlander  
Joey Slamon  
Josh Wachs  
Juan Aquino  
Julie Rawe  
Kasey Mandelblatt  
Katie Daly Benjamin  
Kendra Cole Hand  
Kimberly Sargent  
Kirsten Lodal  
Laura DeMare  
Laura Nevius  
Lauren Dooner  
Laurie Davis  
Lewis Goodwin

Linda Rosen  
Lindsay Wilcox  
Lisa Blau  
Lisa Steen Proctor  
Lizzie Edgeworth  
Lucy Southworth  
Malik Husser  
Marla Blow  
Marvin Weissberg  
Matthew Cohen  
McKinsey & Company  
Michael Stanton  
Michelle Martinez  
Morgan Des Groseillers  
Nancy Blank  
Nancy Kreiter  
Neil Bhayani  
Netflix  
Nicole Elkton  
Pat Biladeau  
PayPal Giving Fund

Powers Pyles Sutter & Verville PC  
Qureshi Family Foundation  
Robert Mazur  
Robert Wood Johnson Foundation  
Robyn King  
Ronnie Abrams  
Samlyn Capital LLC  
Sara Gilbert  
Sarah Treem  
Scott Drerup  
Simran Sethi  
Southern California Gas Company  
Suzanne Peck  
The Landis Group  
The Walton Family Foundation  
Tiffany Moller  
Venable Foundation  
Verena Phipps  
William E & Mary E Ayer Family  
Foundation  
Yohan Minaya

## \$999 AND BELOW

A. Erin Ruane	Caswell Griffith	Erin Connelly	Kate Janeski	Michael Madjlessi	Sophia Fox
AbbVie	Chad Konchak	Evan Mann	Kate Jones	Michael Miele	Sophie Sahaf
Abby Greensfelder	Chadd Gindin	Evan Ryan	Katharine Lindquist	Michele Berman	Sosena Lemma
Adam Goldstein	Chaka Burgess	Federation of Protestant Welfare Agencies	Katherine Eddins	Microsoft	Stanley Freeman
Adrian Butler	Channing Lenert	Gail Fisher	Katherine Conway	Mignon Smith	Stephanie Shuchart
Adrienne Piazza	Charles Eccles	Gail Povar	Katherine Erin Ridgeway	Mike Masserman	Steven Brown
Ahene Brown	Chelsea Higgins	Glossier	Katie Fiorella	Mimi Liebeskind	Steven Sass
Aileen Aragonese	Cheron Burns	Google	Katy Moore	Miriam Kirubel	Sue Weinstein
Akinola Aliu	Cheryl Caffrey	Grant Senne	Kaye Dreifuers	Miriam Margulies	Susan Rothenberg
Alejandro Garcia	Chetan Mehta	Gregory Mazlin	Kaylee Neal	Morgan Schmit	Susan Stone
Alex Fardanesh	Chris Sweigard	Haley Adams	Kelley Ellsworth	Naizhou Zhang	Susan Welde
Alexandros Vourlidis	Christina Corea	Hannah Gogel	Kendall Stevens	Nancy Goodman	Susannah Maiken
Ali Mathias	Christina Garcia	Heather Elyse	Kenneth Goldberg	Nancy Jacobson	Suzette Gardner
Alicia Sams	Christopher Patuskay	Henry Heilbrunn	Kenny Rimka	Nancy McCabe	Sydney Jordan
Althea Forrester	Christopher Skrable	Hunter Gatewood	Kimberly Ly	Nancy Polikoff	Sydney Stagner
Amalia Frohna	Christy Prah	Iovinia Reynolds	Kiwanis Club of Birmingham	Nasheed Ali	Tara Peris
AmazonSmile Foundation	Christy Ross	Jackie Norton	Kristen Vaurio	Natalie Baker	Timothy Flacke
Aminata Diarra	Cindy Menz-Erb	Jacqueline Rodriguez	Kristin Cecchi	Natalie Groathouse	Timothy Kinlaw
Amy Brown	City of Los Angeles	Jacquelyn Davis	Kristin Kovner	Nathalie Augustin	Toni Johnson
Amy Lieb	Clara Sturak	James McInerney	Kyle Cunningham	Nathan Goldberg	Tonia Davis
Andre Elkon	Clare Carlo	Jamil Moen	LaToya Barham	Nicholas McQuaid	Tony Disano
Andrea O'Connor	Collin Stevenson	Jan Peisert	Laura Fisher	Nicholas Sestanovich	TPG
Andrea Ruggirello	Connie Vincent	Jana Carter	Laura Presse	Nnemdi Elias	T'Pring Poe
Andrea Seigel	Corey Nickerson	Jane Hollingsworth	Lauren Biel	Noah Kaufman	Trevor Law
Andrew Goldstein	Cornell Belcher	Jane Norton	Lauren Lambert	Olivia Scheck	UCLA
Andrew Huelskoetter	Cynthia Benjamin	Janelle Rae	Lauren Libera	Olivia St. Martin	Uyhun Ung
Andrew Roberts	Dan Magder	Janet Mardfin	Lauren Pincus	Pam Rigney	Warner Media
Andrew Schulman	Daniel Alpert	Janna Potts	Leila Bidad	Patricia Harder	Will McCabe
Angela Mandeville	Daniel Thau	Jasmine Reid	Lenzner Family Foundation	Parker Cohen	Willa Zhang
Ann Lewis	Danielle Flores	Jason Benjamin	Leon Zar	Patience Peabody	William Burkett
Ann Singhakowinta	Daphne Peponides	Jason Martin	Leslie Welk	Patrick Johnson	William Hallock
Anna Martin	Daron Watts	Jay Wade	Liana Johnson	Paul Billings	William Keunen
Anna Sedlar	Darryl Cooper	Jazzmine Dowtin	Lisa Burkett	Paul Jones	William Prendergast
Anne Gilson	Dave Reed	Jean Houchins	Lisa Christians	Paul Juergensen	William Price Roe
Annemarie Sheldon	David Cherry	Jeanette Kelly	Lisa Kendall	Paul Sheridan	William Shirey
Annie Farber	David Einstein	Jeff Blackburn	Liz Varner	Peya Robinson	Xiomara Romain
Annie Magruder	David Gergen	Jeffrey Ruggels	Lloyd Taylor	Piper Kamins	Yan Weng
Anthony Barrows	David Karabell	Jen Klein	Lori Gadkari	Providence Bank and Trust	Yeshua Veloz
AppleTree	David Wolff	Jennifer Beeson	Lorilei Tamura	Quang Nguyen	Zhou Kaiqu
Ashley Cassir	David Wyman	Jennifer Hartley	Lovina Reynolds	R.E. Pfister	Zoe Foulkes
Aubrey Verdun	Dawn Gard	Jennifer Weiss	Lynn Loacker	Rachel Heiman	
Ava Mallin	Debra Michaels	Jessamyn Berniker	Lynn Roell	Raechel Banks	
Ayo Jimoh	Deena Margolis	Jessica Petterson	Lynne Hancock	Ralph Saltsman	
Bari Freiden	Deidre Lind	Jim Rothschild	Marc Greitens	Ramon Richards	
Ben Reuler	Dekonti Mends-Cole	Joanne Wyman	Marget Maurer	Rana Wilson	
Benjamin Bergmann	Dena Hong	Joel Williamson	Mari Riddle	Rebecca Abraham	
Benjamin Fenton	Devina Ghosh	John Bryan	Maria Salcido	Richard Gold	
Bennett Family Foundation	Diane Rand	John Lorentz	Marianne Friel	Richard Kendall	
Bentley Systems, Inc.	DJ Ryan	Johnnette Mends-Cole	Maris Goodstein	Riley Hurd	
Betsy Kalven	Donald Dunn	Jonathan Downing	Mark McKenny	Rob Khuzami	
Bill & Melinda Gates Foundation	Doreen Myers	Jonathan McKinna	Mark Sage	Robert Slease	
Blair Schwab	Dorothea Clark	Jonathan Stammelman	Mark Swartz	Robyn St. Germain	
Bridgette Gray	Duffin Newman	Jong Su Kim	Martha Keller	Rolandine Vaughan	
Brittany Berliner	Duvon Hagans	Joses Anderson	Mass Mutual	Ryan Granholm	
Brooke Stanton	E. Garrett	Joshua Huntington	Matt Humbaugh	Ryan Hayden	
Brooke Stanton	Edgemoor Investment Advisors	Joslin Sheridan	Matthew Jacobs	Samantha Shelton	
Bryan Esenberg	Edin Mujkanovic	Joy Basu	Matthew Perdue	Samantha Wright	
Bryce Turner	Edna Rizzo	JPMorgan Chase	Maya Alper	Sarah Carter	
Cara Eisen	Edquity	Judith Holloman	Meagan Sunn	Sarah Culp	
Care First BlueCross BlueShield	Edwina Vincent	Judith Schickedanz	Megan Curran	Sarah Hughes	
Carissa Goux	Eileen Newman	Julia Valdes	Megan Lipps	Sarah Sutton	
Carl Meier	Elani Gitterman	Julie Jo	Megan Starr	Sarah-Marie Belcastro	
Carlos Peraza	Eleanor Rutledge-Leverenz	Kansley Vincent	Melissa Harris	Scott Lensing	
Carly Mitchell	Elissa Davidson	Kari-Elle Brown	Melissa Jones	Sean Ingram	
Caroline Degenaars	Elizabeth Saiger	Karin Freedman	Melissa Reitkopp	Sean Polk	
Caroline Escalante	Emily Litvak		Melissa Stegman	Shagufa Hossain	
Caroline Little	Emily Treleaven		Meredith Fuchs	Shannon Rutngamlug	
Carry Chapman	Erick Mullen		Merle Gonchar	Sharon Lipinski	
Carrie Thomas	Erin Aucar		Michael Azorsky	Shera Kenney	
			Michael Berman	Sonji Jones-Manson	



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